

OUR DNA



cvidya
Revenue Intelligence

Contact us at: info@cvidya.com

Visit our website: www.cvidya.com

Visit our internal website: <http://letsget2gether.cvidya.com>

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Compiled and Edited by
Elias Chachak & Maya Reitman
Designer Kochi Zefer, cVidya

CUSTOMER CENTRIC

PURSUIT of EXCELLENCE

PASSION

INNOVATION

TEAM WORK



cVidya values
are vital in building a successful
organization, where customers,
employees and investors share
similar aspirations. Our DNA played a
fundamental role in bringing cVidya to
this point in time and will continue to
play an essential part in fulfilling our
dreams. DNA is not just an acronym,
it's a way of being.

-ALON -

**WHAT IS OUR
DNA?**





CUSTOMER CENTRIC

**EFFECTIVE EMPLOYEES
HAVE THE ABILITY
TO HEAR WHAT
CUSTOMERS ARE NOT
SAYING**

**“ ONLY SATISFIED CUSTOMERS CAN
GIVE PEOPLE JOB SECURITY.
NOT COMPANIES**

BY JACK WELCH, FORMER CEO, GENERAL ELECTRIC ”





**pursuit of
excellence**

“

There's no substitute for excellence, not even success. Success is tricky, perishable and often outside our control. Excellence is dependable, lasting largely within our own control. Its pursuit is the best foundation for business and life.

From "The Heart of the Order," by Thomas Boswell ”



“

The secret of joy in work is contained in one word – Excellence. To know how to do something well is to enjoy it. (Pearl Sydenstricker Buck)

”

PASSION



“Great Dancers
are not great
because
of their
technique;
they are
great because
of their
passion

(Martha Graham) ”

“I have no special
talents. I am
only passionately
curious

(Albert Einstein) ”

”
Absolutely
nothing great in
the world has
been accomplished
without passion

(Friedrich Hegel)

“





innovation



If I have asked the public what they wanted, they would say, a faster horse (Henry Ford)

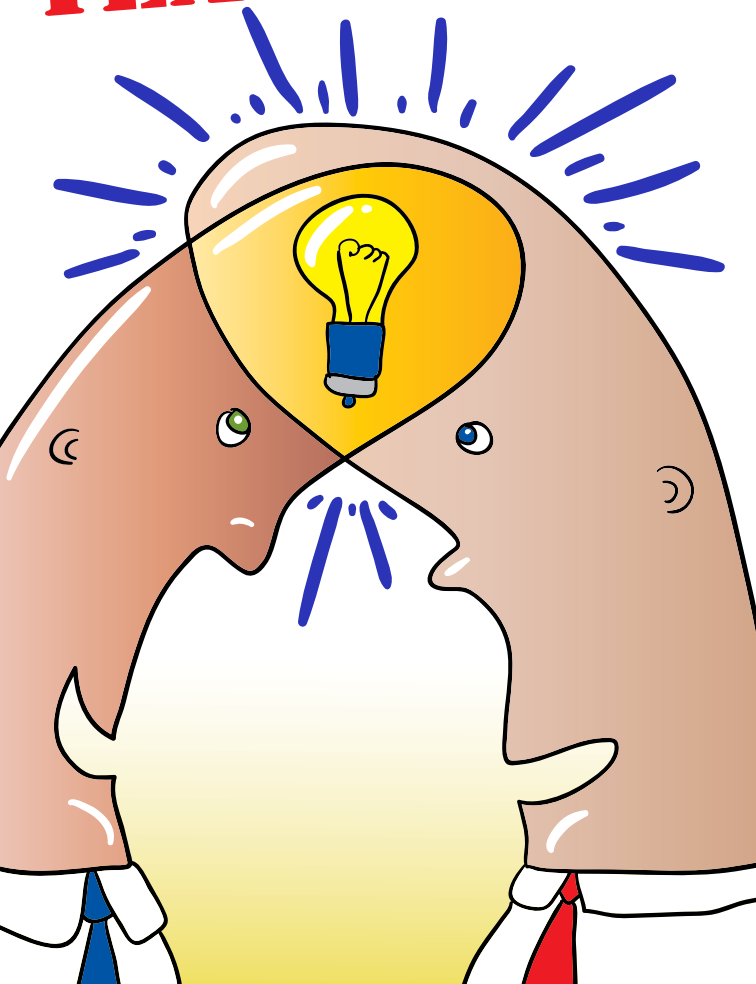



“ I have got a passion for solving a problem that I think I can solve in a new way. And it might help that nobody has done it before as well

(Pierre Omidyar) ”

Do not innovate to compete, innovate to change the rules of the game (David O. Adefife)

TEAM WORK





The nice thing about teamwork is
that you always have others on
your side (Margaret Carty)

Talent wins games, but
teamwork and intelligence win
championships (Michael Jordan)

There is no "I" in
"TEAM"



**Do you want to be PART
OF the NEXT EDITION?**

We hope you enjoyed reading this booklet.

We encourage you to send us interesting anecdotes from your personal life and inspiring quotes in line with our values and DNA. Per value, the best quote or anecdote will be added to the next edition.

GOOD LUCK !!!

Please email your ideas to: maya.reitman@cvidya.com

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