

IIR Telecoms' Billing & Information Management Systems 2008

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8 – 12 June 2008 – Beurs van Berlage, Amsterdam

INDUSTRY AWARD WINNERS ANNOUNCED

IIR Announces the World BSS Awards 2008 Winners

Amsterdam, 11th June 2008 –The Judges announced their decision on the companies and projects selected as Winners for each of the World BSS Awards at the BIMS 2008 Gala Diamond Drinks Reception in Amsterdam on Tuesday 10th June 2008.

The World BSS Awards help raise awareness of the significance of billing and information management systems and processes to the communications industry, identifying key trends and rewarding BSS best practice. They are widely regarded as the highest industry recognition of BSS excellence. Launched in 1997, this will be the 12th year that these important awards will be presented.

The Judges for this year's World BSS Awards are:

Anil Prakash – President, Telecom User Group Of India

Barbara Lancaster – President, LTC International

Chris Sanders – Partner, Business Change Partners

Hugh Roberts (Chair) – Consultant Director, BSS/OSS & RM Events, IIR Telecoms, &
Senior Strategist, Patni Telecoms Consulting

Olga Botero – CIO, Bancolombia

Peter Smith – Director of Information Technology, Hong Kong CSL

Teresa Cottam – Principal Telecoms Analyst, Analysys Mason

The World BSS Awards Winners are as follows:

1. Overall – Best Contribution to BSS (Open Category) - The organisation which has had the largest impact on the BSS landscape over the past year

Winner: **LHS**
Runner Up: **Amdocs**
Other Finalists: **Comverse**
Intec Systems
MetraTech
Orga Systems

*In addition, the Judges decided gave an Honourable Mention to **AsialInfo***

2. Judges' Award: 'Above And Beyond The Call Of Duty' (Open Category) - The organisation or individual who has, in the opinion of the Judges, overcome significant difficulties or hardship in the fulfillment of a BSS objective

Winner: **Nawras**
Runner Up: **kajeet / Telcordia**

Other Finalists: **SFR / Capgemini**
Virgin Media / TMNG Global

3. Innovation In Billing & Information Management (Open Category) - Innovation and enhanced functionality in product / service offering, approach to market &/or business modelling or methodology

Winner: **Highdeal**
Runner Up: **Orga Systems**
Other Finalists: **Garanti Technology**
kajeet / Telcordia
LHS
MetraTech

4. Best Billing / Charging Implementation (Network Operator / Service Provider / Partners) Effective implementation of all (or part) of a system to deliver new or improved billing &/or charging functionality

Winner: **NTT DoCoMo**
Runner Up: **City Of Chicago / MetraTech**
Other Finalists: **Astelit life:) / Orga Systems**
du / LHS
Utel / Comverse

*In addition, the Judges decided to give an Honourable Mention to **Opal / CTI Group***

5. Best Content / Partner Management Implementation (Network Operator / Service Provider / Partners) Suitability, innovation and profitability (win-win-win) for inter-business processes, relationships and architecture for a content or other 3rd party service implementation

The Judges did not to carry any nominations forward as Winner in this category.

6. Best e/m-Commerce / Payments / Collections Implementation (Open Category) - Effective implementation of all (or part) of systems and business processes to deliver financial transaction processing capability for commerce, payments &/or collections

Winners: **Garanti Bank and Maxis / paybox**
Other Finalists: **QQ Coin**
VimpelCom / Kabira

7. Best Revenue Assurance / Management Project (Network Operator / Service Provider / Partners) Effectiveness of a proactive or reactive project to enhance data quality and business processes that improves profits, revenues and/or cash flows

Winner: **BT / cVidya Networks**
Runner Up: **AT&T / Ectel**
Other Finalists: **Carphone Warehouse**
Etisalat Egypt / Connectiva Systems

8. Best Customer Management / Business Intelligence / Marketing Project (Open Category) - Effective implementation of CRM, CEM, BI, data integration &/or marketing systems and processes to improve customer information management &/or enhance brand loyalty for the organisation's portfolio of services offered

*The Judges did not carry any nominations forward as Finalists in this category. However, they did give an Honourable Mention to **George Kohl***

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"We are delighted to honour all of the winners and finalists of the World BSS Awards." said **Hugh Roberts, Chairman of the Awards Judging Panel and Consultant Director for IIR's BSS, OSS & RM Events**. "Judging is hard – but enjoyable – work. The projects and companies chosen as

winners always enlighten us, and reflect the ability of the telecoms industry to effectively get to grips with its customer management, information management and transaction processing demands. Convergence – however you choose to define it – only makes this harder, but I have no doubt that telecoms BSS professionals will rise to the challenge!”

Antonia Walter-Krisch, Product Marketing Director of LHS: “We are delighted to win this award. I think this demonstrates that we continually develop billing solutions that genuinely support the business needs of our customers, both today and for the future.”

Chris Messenger, Revenue Assurance Manager at Nawras: “Our RA team is thrilled to be recognised in this way. The award is a reflection of Nawras’ commitment to strive for excellence across the organisation.”

Gurmit Masson, EMEA Sales Manager at Highdeal: “Being rewarded for innovation is acknowledgement of both the development of our products and our evolution as a company. As well as continuing to meet our telecoms customers increasingly complex charging and billing challenges, we have taken ‘telecoms’ functionality and made it relevant to transaction processing needs in other industries, and we are proud to be the standard bearers.

Eli Krakaer, Director of Sales at cVidya: “This project was a huge challenge in both size and scope, and we are delighted that we were able to work together with Geoff Hammond and his team at BT in successfully implementing MoneyMap. This award is great acknowledgement of the efforts of all of these involved.”

Note for social columnists: all of the Diamonds – supplied by Gassan Diamonds of Amsterdam – were won by women!

Note: All decisions by the judges have been made in good faith on the basis of written and verbal testimony and background materials received. Additional input and expertise has been sought by the panel where they feel it to be appropriate. The judges have disqualified themselves individually from determining the decision of the group in cases when a potential conflict of interest may arise. Particular attention has been paid by the judges to the ability of the nominated companies in each category to overcome legacy and to develop and maintain powerful and effective relationships with their customers, partners and suppliers. Attention has also been paid to the business models and technical architectures employed, both within and between companies, and to the impact on overall corporate profitability.

+++ Contacts +++

For answers to any questions you may have please visit www.iir-billingsystems.com/pr9 or contact one of the following:

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For more information please visit: www.iir-billingsystems.com/pr9