

cVidya Company Profile



Overview

cVidya Networks is a global leader and innovative provider of Revenue Intelligence solutions for Telecom, Media and Entertainment service providers.

cVidya's product portfolio helps operators maximize their margins, improve their customer experience and optimize eco-system relationships through Revenue Assurance, Fraud and Risk Management, Dealer Management, Margin Analytics applications and Clearinghouse services.

cVidya solutions are provided within legacy and new service environments, over all types of networks, Operations Support and Business Support Systems.

Customer Centric

cVidya is committed to long-term partnership with its clients. The company maintains continuous dialogue with customers to understand their needs and deliver state of the art solutions.

cVidya's client list consists of over 100 service providers including fixed, mobile, triple/quad-play, ISPs, MVNOs, Service/Retail operators, Network/Wholesale operators, TV, Cable and Media operators.

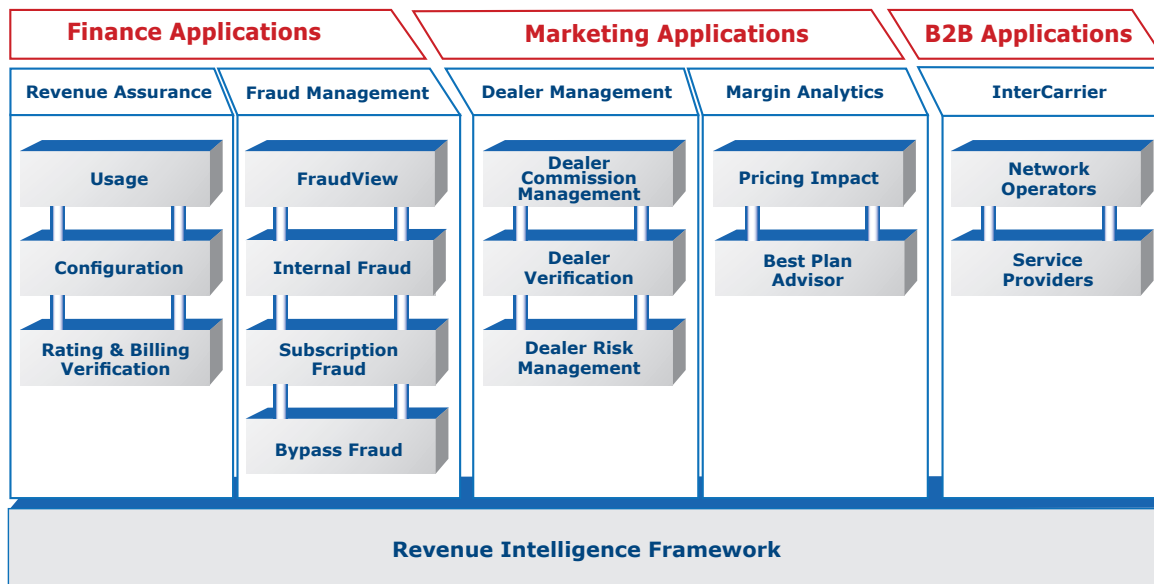
cVidya's client base includes tier-1 operators such as BT, the Telefonica Group, Vodafone Group, AT&T, Bell Canada, O2 UK, MTN South Africa, Swisscom, the Tele2 Group, Telenor, Qwest Communications, China Telecom, and the Hutchison '3' Group.

cVidya supports its customers in over 50 countries worldwide through a wide network of regional offices in Europe, North America, Latin America and Asia.

cVidya's IRIS® (Integrated Revenue Intelligence Solutions) Suite

cVidya's Integrated Revenue Intelligence Solutions (IRIS®) offers the following integrated and innovative solutions to the service operator:

- ◆ **MoneyMap®** (Revenue Assurance) – Identify and reclaim revenue leakage by reconciling end to end Networks, OSS and BSS
- ◆ **FraudView®** (Fraud Management) – Identify next generation fraud and service abuse patterns and perform subscriber risk management in real-time
- ◆ **DealerMap®** (Dealer Management) – Manage dealers' life cycle including operations management, commission verification and the identification of potential dealer fraud
- ◆ **BusinessView™** (Margin Analytics) – Perform pricing analysis, evaluate services profitability and optimize pricing plans
- ◆ **EZTrust®** (B2B Application) – A dispute management and settlement platform for B2B partners



Rapid Deployment - Fast Returns

cVidya's solutions and highly skilled professional services experts have a proven track record for rapid and successful deployment of solutions. cVidya guarantees tier-1 operators unmatched ROI figures and potential savings that can amount to millions of dollars within the first year of operations.

Consulting Services

Successful Revenue Intelligence programs require best practice, methodologies and disciplines in order to reach their full potential through effective people, organisation, processes and deployment of tools.

As a leader in revenue intelligence, cVidya offers a suite of consulting services based on its methodology and in compliance with the TM Forum's standards. This methodology has been extensively and successfully used in every operator type. cVidya has assembled a team of experienced professionals and senior executives with extensive expertise in a broad range of telecom technologies and revenue intelligence practices.

Market Recognition

cVidya has proven its leadership position and gained market recognition by winning several prestigious awards.



TeleManagement Forum (TMF)

cVidya's CTO is a member of the TM Forum Advisory Council and chairs the Revenue Assurance modeling committee, which directs the Revenue Assurance industry evolving standards. cVidya also participate in catalyst projects.



Testimonial - TMForum

“ cVidya continues to demonstrate industry leadership through their active role in the revenue assurance and fraud management work of the TM Forum. Their thought leadership is widely regarded across the industry. ”

Martin Creaner, President TM Forum

For more information, please visit cVidya at www.cvidya.com or contact: sales@cvidya.com

Regional Sales offices:

Americas

USA
Canada
Brazil
Argentina
Uruguay

Europe

United Kingdom
Spain
Germany
Bulgaria
Ukraine

Asia

India
China
Hong Kong
Thailand
Singapore

Middle East & Africa

Israel
South Africa

