
cVidya Debuts Accelerated Version of MoneyMap with Oracle Exadata Database Machine

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cVidya Networks has unveiled an accelerated version of its MoneyMap Revenue Intelligence solution, which has been engineered to work on Oracle Exadata Database Machine.

cVidya's MoneyMap Configuration for its Revenue Intelligence suite enables service providers to identify revenue leakages by collecting and reconciling configuration information from various data sources such as CRM, billing, inventory, and order-management systems as well as data warehouses. cVidya says tests have shown success in combining MoneyMap efficient algorithms with the complete package of servers, storage, networking, and software delivered by Oracle Exadata. The enhanced power and performance achieved through integrating these solutions enables the team to utilize advanced business intelligence to deliver rapid isolation of issues that are the root cause of significant cost and revenue leakage as well as improve poor financial performance, inconsistent billing and business reporting and reduced customer satisfaction.

"By putting these technologies together we can facilitate innovation to better control, predict and avoid issues leading to maximized operational efficiencies and profitability in the smallest operational footprint," said Alon Aginsky, president and CEO of cVidya Networks. "The agility within the solution ensures that our customers keep pace of the dynamic market demands. This new capability will provide a renewed impetus to our current projects which have already delivered significant financial benefits and builds upon cVidya's proven ability to handle major RA projects with operators such as BT, Vodafone, Telefonica, MTN and Bell Canada – already running on the Oracle database platform."

cVidya's new solution also offers customers the opportunity for platform expansion beyond RA, Cost, Margin and Invoice assurance into enhanced areas such as customer acquisition, customer retention, customer predictive analytics, internal fraud, content assurance and content fraud, partner management, and wider risk management.

cVidya is a Gold level member of Oracle PartnerNetwork.

(Link to the original article: <http://www.billingworld.com/news/2011/02/cvidya-debuts-accelerated-version-of-moneymap.aspx>)